

TAKE THE STAGE

Keynote Tracker Sheet

The 5 P's

Premise

How does this show up in the world on a very broad basis?

Problem

How does their life, health, wealth, relationships and business experience this in a negative way?

Pain

What is the tangible effect of this problem on each area of their life and business?

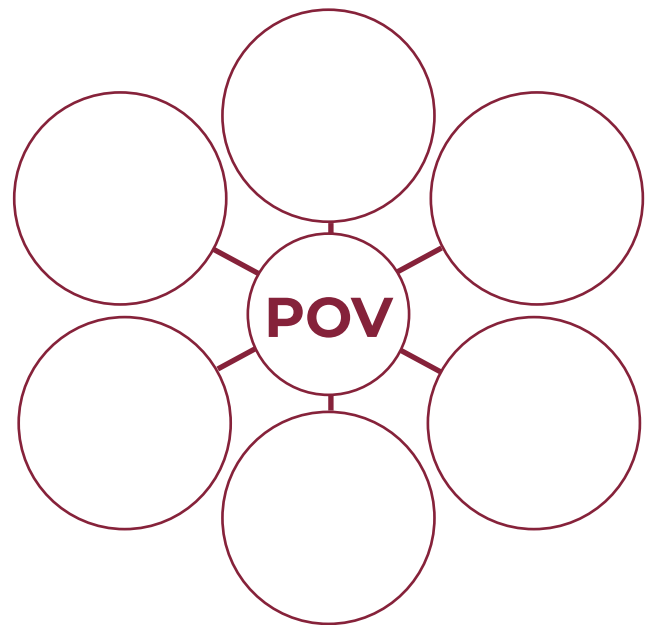
Principles

5 Things you can teach people to solve the problem and alleviate the pain?

Promise

What will their life and/or business look like as a result of solving the problem?

Story



Laugh Counter

While watching Larry present, tally how many times he makes the room laugh. Be sure to count them up at the end of his presentation.

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Total _____

Emotions Counter

In this quadrant, tally the amount of times you see these emotions in the keynote presentation.

SAD	GLAD
MAD	AFRAID